Wisconsin Fast Facts



Trucking Drives the Economy

- Employment: In 2008, the trucking industry in Wisconsin provided 161,199 jobs, or one out of 15 in the state. Total trucking industry wages paid in Wisconsin in 2008 exceeded \$6.6 billion, with an average annual trucking industry salary of \$40,996. In May 2008, the U.S. Bureau of Labor Statistics reported that truck drivers, heavy, tractor-trailer and light, delivery drivers, held 63,410 jobs with a mean annual salary of \$34,575.
- Small Business Emphasis: There are over 22,795 trucking companies located in Wisconsin, most of them small, locally owned businesses. These companies are served by a wide range of supporting businesses both large and small.
- Transportation of Essential Products: Trucks transported 89.9 percent of total manufactured tonnage in the state in 2009 or 486,290 tons per day. Over 77 percent of Wisconsin's communities depend exclusively on trucks to move their goods.

Trucking Pays the Freight

- As an Industry: In 2008, the trucking industry in Wisconsin paid approximately \$759.2 million in federal and state roadway taxes and fees. The industry paid 36 percent of all taxes and fees owed by Wisconsin motorists, despite trucks representing only 19 percent of vehicle miles traveled in the state.
- Individual Companies: In 2009, a typical five-axle tractor-semitrailer combination paid \$9,441 in state highway user fees and taxes in addition to \$8,959 in federal user fees and taxes. These taxes were over and above the typical taxes paid by businesses in Wisconsin.
- Roadway Use: In 2008, Wisconsin had 114,844 miles of public roads over which all motorists traveled 57.5 billion miles. Trucking's use of 2008 public roads was 11 billion miles in 2008.

Safety Matters

- Continually Improving: At the national level, the large truck fatal crash rate for 2008 was 1.64 fatal crashes per 100 million vehicle miles of travel (VMT). This rate is at its lowest point since the U.S. Department of Transportation (DOT) began keeping these records. Since 1975 this rate has dropped 64 percent.
- Sharing the Road: The trucking industry is committed to sharing the road safely with all vehicles. The Share the Road program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and safe merging around large trucks, all designed to reduce the number of car-truck accidents.
- Safety First: Wisconsin Motor Carriers Association members put safety first through improved driver training, investment in advanced safety technologies and active participation in industry safety initiatives at the local, state and national levels.

Trucks Deliver a Cleaner Tomorrow

- Fuel Consumption: The trucking industry continues to improve energy and environmental efficiency even while increasing the number of miles driven. In 2008 combination trucks consumed nearly 45 billion fewer gallons of fuel than passenger vehicles in the U.S. and accounted for just 16 percent of the total fuel consumed.
- Emissions: Through advancements in engine technology and fuel refinements, new diesel truck engines produce 98 percent fewer particulate matter (PM) and nitrogen oxides (NOx) emissions than a similar engine manufactured prior to 1990. Sulfur emissions from diesel engines have also been reduced by 97 percent since 1999.
- Partnerships: Through the U.S. EPA's SmartWay Transport Partnership, the trucking industry is working with government and businesses to quantify greenhouse gas emissions and take steps to reduce them.



