

May 7, 2007

Message from Brian Solomon, Director Wisconsin Job Service

Greetings Job Order Experts,

As you know, our newest feature of "AutoCoder" has been operational for about two weeks now, and you folks are really implementing it well. Thank you for accepting and adapting to this change.

However, given the critical importance of accurate job order coding, we wanted to send some additional background and information:

- It is important to note that job order postings have been reviewed nationally, and in Wisconsin, regarding the quality of the O*NET coding. Sadly, the error rate for accurate coding was quite high - both in Wisconsin and nationally. AutoCoder, however, has about 95% accuracy in generating a quality O*NET match. It is pretty clear that extensive (or even exclusive) use of AutoCoder will increase our accuracy rates dramatically.
- As you know, the O*NET code is used for a variety of functions, not the least of which is Labor Market Information (LMI) data. Long story short, AutoCoder was developed as a way to improve the O*NET coding accuracy. Correct O*NET codes will also be important to us within JobNet when we move to add job candidate-matching features in the future.
- For those of you who haven't noticed, AutoCoder software returns the top five matches for the job title that is entered, in rank order, on the drop down menu box. Also, the link to O*NET listings has been removed from the Job Order pages. We have heard that some staff continue to select codes other than those returned by AutoCoder, but we would prefer that you not do this. Given the analyses that have been conducted, it is clear that AutoCoder is a far more accurate way of assigning codes. If you need to change one of the results, it should be the exception rather than the rule.

If you have any questions, please contact Linda Williamson, Bea Jay Panke, or me.

Thank you,

Brian Solomon, Director
Wisconsin Job Service

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