

January 8, 2004

Wisconsin BRN web site has closed

In order to provide more efficient service and to reduce duplication of effort by Wisconsin government agencies, the Wisconsin Business Resource Network (WBRN) web site has closed. WBRN will be consolidated into the Wisconsin.gov Internet portal (www.wisconsin.gov). This site provides links to Business Services (<http://www.wisconsin.gov/state/core/business.html>) and the Business Wizard (<http://www.wisconsin.gov/state/app/wizard/LoadIntro>). Business Services provides links to state agencies, resources, programs and information about doing business in Wisconsin. The Business Wizard uses a simple question and answer format to identify permit, license, tax, and employment requirements specific to your business.

Action Required:

1. Please remove any marketing materials for BRN from your resources rooms or business services materials.
2. Please remove any hyperlinks to BRN from your local web sites. We recommend providing links to the Business Services, Business Wizard or the Wisconsin.gov locations instead.
3. Please advise all partner agencies and staff of this change.

Thank you.